



State Auto Financial announces first quarter 2017 earnings conference call

COLUMBUS, OHIO – April 6, 2017 – State Auto Financial Corporation (NASDAQ:STFC) will discuss its first quarter 2017 results in a conference call on Tuesday, May 2, 2017, at 11 a.m. ET. The company plans to release its results on May 2, 2017, before the open of regular trading on the Nasdaq Stock Market.

WHAT: STFC first quarter 2017 earnings conference call
WHEN: Tuesday, May 2, 2017, at 11 a.m. ET
HOW: Webcast at <http://www.StateAuto.com/STFC>
REPLAY: Available via the link above approximately one hour after the call ends
CONTACT: Tara Shull, 614.917.4478

About State Auto Financial Corporation

State Auto Financial Corporation, headquartered in Columbus, Ohio, is a super regional property and casualty insurance holding company and is proud to be a Trusted Choice® company partner. STFC stock is traded on the NASDAQ Global Select Market, which represents the top fourth of all NASDAQ listed companies.

The insurance subsidiaries of State Auto Financial Corporation are part of the State Auto Group. The State Auto Group markets its insurance products throughout the United States, through independent insurance agencies, which include retail agencies and wholesale brokers. The State Auto Group is rated A- (Excellent) by the A.M. Best Company and includes State Automobile Mutual, State Auto Property & Casualty, State Auto Ohio, State Auto Wisconsin, Milbank, Meridian Security, Patrons Mutual, Rockhill Insurance, Plaza Insurance, American Compensation and Bloomington Compensation. Additional information on State Auto Financial Corporation and the State Auto Insurance Companies can be found online at <http://www.StateAuto.com/STFC>.

CONTACTS

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